

**WEBSTER TOWN PLANNING BOARD MINUTES**

PLACE: Webster Town Board Meeting Room 1002 Ridge Road

TIME: 7:00 p.m.

DATE: 6 December 2022

**PRESENT:**

Anthony Casciani, Chairman  
Mark Giardina, Secretary  
Derek Anderson  
John Kosel  
Jennifer Wright  
John DeMarco, Attorney (REMOTE)  
Katherine Kolich, Recording Secretary

**ABSENT:**

Josh Artuso, Director of Community Development  
Dave Malta, Vice Chairman  
Derek Meixell  
Kyle Taylor, Attorney

*Pledge of Allegiance/Roll call*

Anthony Casciani: Welcome to the December 6 , 2022, Planning Board meeting. We have three items on our agenda.

*Summary overview of outcome:*

**700 BASKET ROAD/RADAX INDUSTRIES/SIGN**

Applicant: Kirk Wright  
Status: **APPROVED AS PRESENTED**

**1170 RIDGE ROAD/HEART TO HEART BRIDE/SIGN**

Applicant: Steve Stanley  
Status: **APPROVED W/CONDITION TO ADD NUMBER AND/OR ADDRESS TO SIGN**

**1346 STATE ROAD/WEBSTER CHRISTIAN REFORMED CHURCH/SIGN**

Applicant: Will Barham  
Status: **APPROVED W/CONDITION TO ADD NUMBER AND/OR ADDRESS TO SIGN**

*(Mark Giardina read the first application):*

**700 BASKET ROAD / RADAX INDUSTRIES SIGN:** Located at 700 Basket Road. Applicant Kirk Wright of Sign and Lighting Services, LLC is requesting **SIGN APPROVAL** associated with the installation of a 33 SF building mounted sign on a 3.79-acre parcel having SBL# 066.03-1-24.11 located in an IN Industrial District under Section 265-7 of the Code of the Town of Webster.

Appearing before the board was Kirk Wright of Sing and Lighting Services at 530 Route 10, Ontario, NY, and I am here for Radax Industries tonight. Simply looking to upgrade their sign that they have had there for years, decades. Looking for an actual halo lit sign. So, the letter of the face of the sign will not light. The light actually shines onto the wall from inside the letter

giving it a glow around the sign. It's compliant to the code with square footage wise and illumination and so on.

Anthony Casciani: Ok, so just the one sign?

Kirk Wright: Yes, just the one sign.

Anthony Casciani: I am looking at the picture showing, and I didn't know if that was another side of the building or what.

Kirk Wright: No, that is supposed to be closer up. One is just a close up.

Anthony Casciani: Ok

John Kosel: Is this replacing the sign that is existing?

Kirk Wright: Yes, they have an existing sign there now and I think it is painted plywood that was again cut out quite a few years ago.

Anthony Casciani: Does anyone have any issues with it? It's pretty simple. It meets all the requirements for size.

Derek Anderson:

## **RESOLUTION**

Town of Webster Planning Board considered the request by Applicant, Kirk Wright of Lighting Signs, LLC to install a 33 square foot building mounted sign for Radax Industries located at 700 Basket Road on a 3.79-acre parcel having SBL # 066.03-1-24.11.

The Planning Board classifies the proposed action to be a Type II Action under Section 617.5(c)(9) of the State Environmental Review (SEQR) Regulations and therefore is not subject to further review.

### **RESOLUTION 22-114**

Derek Anderson made a motion for **TYPE II SEQR** which was seconded by John Kosel.

#### **VOTE:**

Mr. Anderson	AYE
Mr. Kosel	AYE
Mr. Malta	ABSENT
Mr. Meixell	ABSENT
Mr. Casciani	AYE
Mr. Giardina	AYE
Mrs. Wright	AYE

**RESOLUTION 22-115**

Jennifer Wright a made a motion for **SIGN APPROVAL**: Located at 700 Basket Road. Applicant Kirk Wright of Sign and Lighting Services, LLC is requesting **SIGN APPROVAL** associated with the installation of a 33 SF building mounted sign on a 3.79-acre parcel having SBL# 066.03-1-24.11 located in an IN Industrial District under Section 265-7 of the Code of the Town of Webster which was seconded by John Kosel.

**VOTE:**

Mr. Anderson	AYE
Mr. Kosel	AYE
Mr. Malta	ABSENT
Mr. Meixell	ABSENT
Mr. Casciani	AYE
Mr. Giardina	AYE
Mrs. Wright	AYE

**(Mark Giardina read the second application):**

**1170 RIDGE ROAD / HEART TO HEART BRIDE SIGNAGE:** Located at 1170 Ridge Road. Applicant Steve Stanley with Vital Signs is requesting **SIGN APPROVAL** associated with the installation of a 97 SF building mounted sign and a refresh of the existing monument sign to reflect the plaza name change and new tenant on a 3.05-acre parcel having SBL# 080.09-3-1.31 located in an MC Medium Intensity Commercial District under Section 265-7 of the Code of the Town of Webster.

Appearing before the board was Steve Stanley from Vital Signs at 764 Ridge Road in Webster. As you mentioned, we are looking to propose on the building, a new none-lit dimensional signage fabricated out of aluminum and looking at being 3 1/5 inches thick as the document that you have in front of you states. The copy of the building will be Heart to Heart Bride and again, it will be non- lit and centered in the main archway of that building and installed using stud mount bolts into the building and then the second aspect of the project will reflect on the other document that you have which is double sided and we are looking to reface the monument and then add Jackson Crossing along the top and then the new tenant panel underneath that for Heart to Heart Bride and then also a tenant panel for Young Nails in the left hand corner. The letters on the monument for Jackson Crossing will be made out of black acrylic and stud mounted into the façade and then the new tenant panels will be made out of ACM board otherwise known as die bond and faced with a digital print.

Anthony Casciani: Ok, I am looking at the monument sign, what's the deal here. I see you have it on there.

Jennifer Wright: Is there an address on there?

Anthony Casciani: Was that monument back lit, I can't recall.

Steve Stanley: No, that monument is completely unlit at the moment and as it is right now, I do not see an address on there and there was not one previously.

Anthony Casciani: It probably would be a good idea. I think the board would like to see an address put on.

Steve Stanley: Does the board have a suggestion on where that should be put?

Anthony Casciani: You guys are putting it up..... Do they own the building or are they leasing?

Steve Stanley: The property owner is Ashworth Property Group, and they also own Heart to Heart Bride.

Anthony Casciani: Whoever want to do it or the owner of the building or tenant just so there is a number on the front there. They can put it wherever. I don't think there is an issue with that. Just so it's visible from the road so people driving by.

Steve Stanley: Sounds good.

Anthony Casciani: I think that's it.

John Kosel: Is this the same place that is currently located in the village?

Steve Stanly: They are currently located in the village, yes.

Anthony Casciani: It's good to see the building get occupied like that to.

Steve Stanley: Yes, it's been vacant for a little bit.

Jennifer Wright: It's nice seeing a business growing. That is quite an expansion from the location in the village. The monument sign you can see, and I imagine the monument is going to be refaced so that ...

Steve Stanley: Correct. It will not be refaced by us, and I think the plan is to have the same company that is probably going to be painting the building to reface the monument. I think all they are going to do is all the dots that you see up there, in the upper right-hand corner all that is the silicone remnants of the original sign so all they have to do is scrape it off and then maybe some patches with the stucco like they did on the building and then paint the monument. I am not sure what color they will be painting it.

Anthony Casciani: That's fine. I am glad to see it get used. Terry Giangreco was going to buy that but then they never went forward with it.

Derek Anderson:

### RESOLUTION

Town of Webster Planning Board considered the request by Applicant, Steve Stanley with Vital Signs to install a 97 square foot building mounted sign and refresh an existing monument sign for Heart to Heart Bride located at 1170 Ridge Road on a 3.05-acre parcel having SBL # 080.09-3-1.31.

The Planning Board classifies the proposed action to be a Type II Action under Section 617.5(c)(9) of the State Environmental Review (SEQR) Regulations and therefore is not subject to further review.

#### RESOLUTION 22-116

Derek Anderson made a motion for **TYPE II SEQR** which was seconded by John Kosel.

VOTE:

Mr. Anderson	AYE
Mr. Kosel	AYE
Mr. Malta	ABSENT
Mr. Meixell	ABSENT
Mr. Casciani	AYE
Mr. Giardina	AYE
Mrs. Wright	AYE

#### RESOLUTION 22-117

John Kosel made a motion for **SIGN APPROVAL**: Located at 1170 Ridge Road. Applicant Steve Stanley with Vital Signs is requesting **SIGN APPROVAL** associated with the installation of a 97 SF building mounted sign and a refresh of the existing monument sign to reflect the plaza name change and new tenant on a 3.05-acre parcel having SBL# 080.09-3-1.31 located in an MC Medium Intensity Commercial District under Section 265-7 of the Code of the Town of Webster. which was seconded by Mark Giardina .

VOTE:

Mr. Anderson	AYE
Mr. Kosel	AYE
Mr. Malta	ABSENT
Mr. Meixell	ABSENT
Mr. Casciani	AYE
Mr. Giardina	AYE
Mrs. Wright	AYE

(Mark Giardina read the third application):

**1346 STATE ROAD / WEBSTER CHRISTIAN REFORMED CHURCH SIGN:** Located at 1346 State Road. Applicant Will Barham is requesting **SIGN APPROVAL** associated with the installation of a 30 SF monument sign on a 4.50-acre parcel having SBL# 080.18-5-3 located in an R-3 Single Family Residential District under Section 265-5 of the Code of the Town of Webster.

Anthony Casciani: See now, usually every meeting we have to have one application that we have a problem with, this may be the one. (LAUGHTER)

Will Barham: First off, Mark I would like to thank you for saying my name correctly. Very nice job.

Mark Giardina: I have it written phonetically so (LAUGHTER)

Will Barham: I am the pastor at Webster Christian Reformed Church located at 1344 State Road. The church has been there since 1968. We are asking to have the original sign that was there probably after the church was built in 68 with the proposed sign that we have before you as it is indicated on the application. It is double sided and internally lit and approximately 3 feet by 10 feet and it is the same exact same sign that was there, so we are not changing anything as far as sign or dimensions or anything like that or anything regarding one side or both sides. We are basically replacing in kind except for changing the type of sign. The original sign had the changeable type which it's tired.

Anthony Casciani: Ok, so it's back lit and you have done it properly. It's just showing the figures and that is a good thing. I think everyone would ask that you put the address on there to.

Will Barham: Sure, we could but the only reason we didn't was because we already order 12-inch raised letters that we are going to put on the building itself. If you look at the picture basically on my introductory letter to the right of the stonework and they are going to put raised letters and numbers rather than on the sign itself but if push comes to shove, we can put the numbers up.

Anthony Casciani: Well, it preferred that there be something and you could do that to. Just on the corner or lower corner somewhere because when people are driving by down the road, and I am notorious for that. I'm looking and you are looking at traffic and then you see an address and then you know at least where you are now without having to turn 90 degrees to look at a building. If that's possible...

Will Barham: Absolutely. We did actually have mockups showing the numbers up on there but in talking to the board...

Anthony Casciani: I don't think it impedes the design or anything like that. All right, if you can do that, it would be great. Does anyone have questions?

Will Barham: We can do that.

Anthony Casciani: This is one that is done properly you know, the back lit and just the figures are showing so that is good and basically same size it's just replacing the sign itself.

Derek Anderson:

## **RESOLUTION**

Town of Webster Planning Board considered the request by Applicant, Will Barham, to install a 30 square foot monument sign Webster Christian Reform Church located at 1346 State Road on a 4.5-acre parcel having SBL # 080.18-5-3.

The Planning Board classifies the proposed action to be a Type II Action under Section 617.5(c)(9) of the State Environmental Review (SEQR) Regulations and therefore is not subject to further review.

### **RESOLUTION 22-118**

Derek Anderson made a motion for **TYPE II SEQR** which was seconded by Jennifer Wright.

#### **VOTE:**

Mr. Anderson	AYE
Mr. Kosel	AYE
Mr. Malta	ABSENT
Mr. Meixell	ABSENT
Mr. Casciani	NAY
Mr. Giardina	AYE
Mrs. Wright	AYE

Jennifer Wright: And you live at 1344, is that the confusion?

Will Barham: No, I live at 1346

Jennifer Wright: So, the sign is at 1344?

Will Barham: Yes, did I write the wrong address on here?

Anthony Casciani: I see 1344 State Road so I just

### **RESOLUTION 22-119**

John Kosel a made a motion for  
**SIGN APPROVAL: 1346 STATE ROAD / WEBSTER CHRISTIAN REFORMED CHURCH SIGN:** Located at 1346 State Road. Applicant Will Barham is requesting **SIGN APPROVAL** associated with the installation of a 30 SF monument sign on a 4.50-acre parcel having SBL# 080.18-5-3 located in an R-3 Single Family Residential District under Section 265-5 of the

Code of the Town of Webster which was seconded by Mark Giardina.

VOTE:

Mr. Anderson	AYE
Mr. Kosel	AYE
Mr. Malta	ABSENT
Mr. Meixell	ABSENT
Mr. Casciani	AYE
Mr. Giardina	AYE
Mrs. Wright	AYE

**ADMINISTRATIVE MATTER:** Minutes were approved for November 15, 2022. (Kosel, seconded by Jennifer Wright)

With no other applications before the Board this evening Mr. Casciani concluded tonight's meeting at 7:15 PM.

Respectfully Submitted,

Signed  Dated 1/3/2023  
Mark Giardina, Secretary  
Katherine Kolich, Recording Secretary

JAN 5 '23 PM 1:10  
FILED WEBSTER TWN CLK  
*Dorothy M. Maguire*